



BookHub
...your end-to-end publishing platform

Segment 1: Peer Review in Action

Day 2



Visit Our Website:
<https://datasphir.com>



Session Overview: Book Review and Editorial Workflows

Goals:

- Understand effective peer review methods
- Learn how to facilitate clear editor-author communication
- Manage revisions while upholding editorial standards



Visit Our Website:

<https://datasphir.com/bookhub>

Best Practices for Peer Review

Conducting Effective Peer Reviews

- Focus on constructive feedback, not just criticism
- Address structure, clarity, coherence, and originality
- Be respectful and objective—separate the content from the creator
- Use inline comments in Ketty's Wax editor for clarity
- Stick to agreed timelines for feedback
- Avoid rewriting—suggest improvements, don't impose style



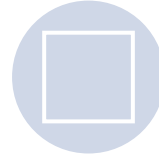
Visit Our Website:

<https://datasphir.com/bookhub>

Print Book Publishing - Constraints



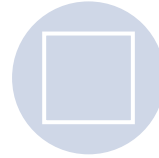
Limited Audience Reach



Inflexibility and Longer Lead Time (especially for updates or correction)



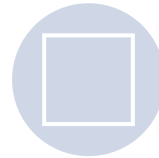
High Production and Distribution Costs



Environmental Impact



Limited Interactivity
–(including thePeerReview Process)



Challenges in Measuring Effectiveness

These factors, among others, are leading publishers to explore digital book publishing options for easy access and wider reach.

Editor–Author Communication in BookHub: Building Healthy Editorial Relationships



- Maintain open, respectful tone in comments
- Clarify suggestions using examples
- Use in-line comment threads to discuss specific sections
- Schedule live check-ins or chat discussions after review
- Track and resolve comment threads within Ketty to maintain progress



Visit Our Website:

<https://datasphir.com/bookhub>

Managing Revisions and Editorial Standards: Managing Revisions Effectively

- Authors should address comments before editing content
- Editors track revision progress via version history in Ketty
- Agree on an editorial checklist (grammar, tone, formatting, citations)
- Encourage authors to self-review changes before final submission
- Final review ensures editorial consistency and readiness for export



Visit Our Website:

<https://datasphir.com/bookhub>



Wrap-up & Q/A: Q/A and Practical Tips

- Encourage attendees to share challenges they've faced in reviews
- Discuss how they can apply these best practices post-workshop
- Highlight next steps in their manuscript workflow (e.g., final revision, typeset export)



Visit Our Website:

<https://datasphir.com/bookhub>

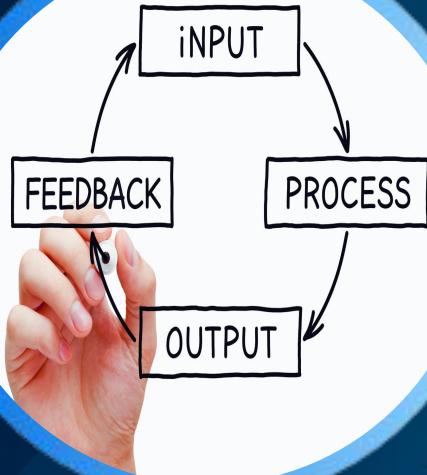


Segment 2: Publishing Walkthrough

Day 2



Visit Our Website:
<https://datasphir.com>



OBJECTIVE 1: Configure and preview publication outputs.

OUTCOMES:

- Teams will enable and configure WEB, PDF, and EPUB output formats.
- Teams will explore and select suitable publishing templates.
- Teams will preview their book and create publishing profiles.
- Teams will verify and correct metadata as needed.



Visit Our Website:

<https://datasphir.com/bookhub>

OBJECTIVE 2: Publish and manage the online book.

OUTCOMES:

- Teams will publish their book using the configured profiles.
- Teams will access and navigate their dedicated BookHub Book Website.
- Teams will evaluate the online reader experience (layout, navigation, accessibility).
- Teams will learn how to update the content of a published web book.



Visit Our Website:

<https://datasphir.com/bookhub>



Join the BookHub Community!



Scan to experience seamless book production, collaborate effortlessly with your team, and bring your book projects to life with **BookHub**.



Thank You



Visit Our Website:
<https://datasphir.com>