NRENs: value through collaboration

(Or... An NREN in a national and global environment: value creation at SURFnet)

WACREN 2016 - DAKAR



Bram Peeters - Head of Networks SURFnet

A Logical Conclusion

- 1. More unique, more desirable products make any enterprise relevant
- 2. NRENs can collaborate in unique ways
- 3. Therefore.... collaboration.... is a brilliant way to make NRENs relevant!



Where can the value in collaboration be found?

Scale

- No need to explain this one?
- Sharing of one-of/fixed costs, Purchasing power / demand aggregation
- Expertise

Network effects

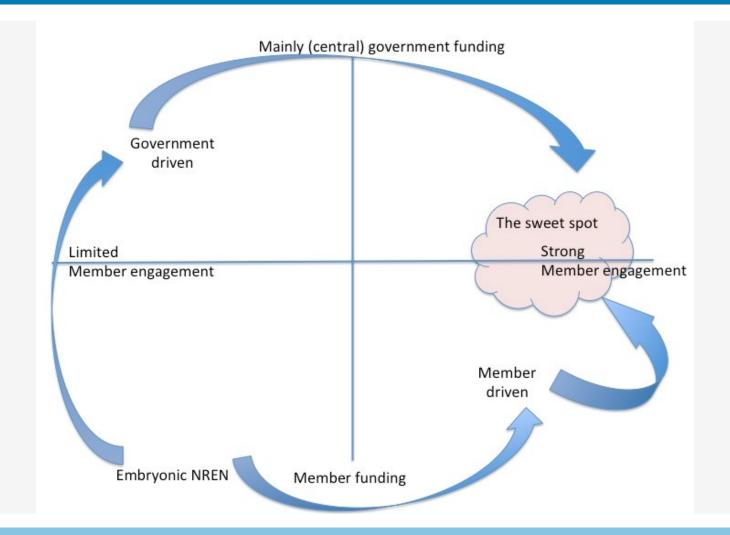
Some services become more valuable when more parties participate

Trusted partner

- Transparent, non-commercial, shared (long term) targets
- Not supplier/customer/competitor => room for shared, open innovation

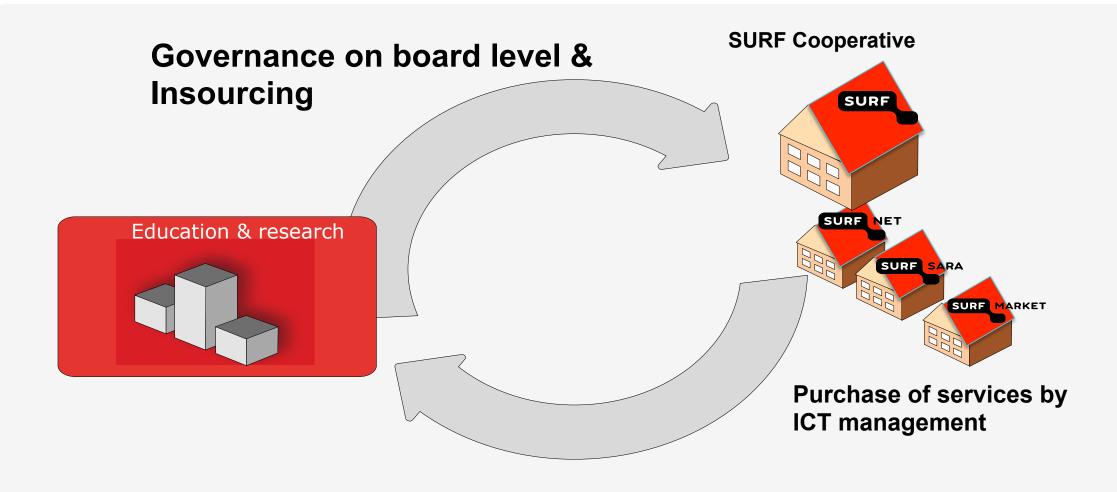


How to Collaborate: the "NREN sweet spot"

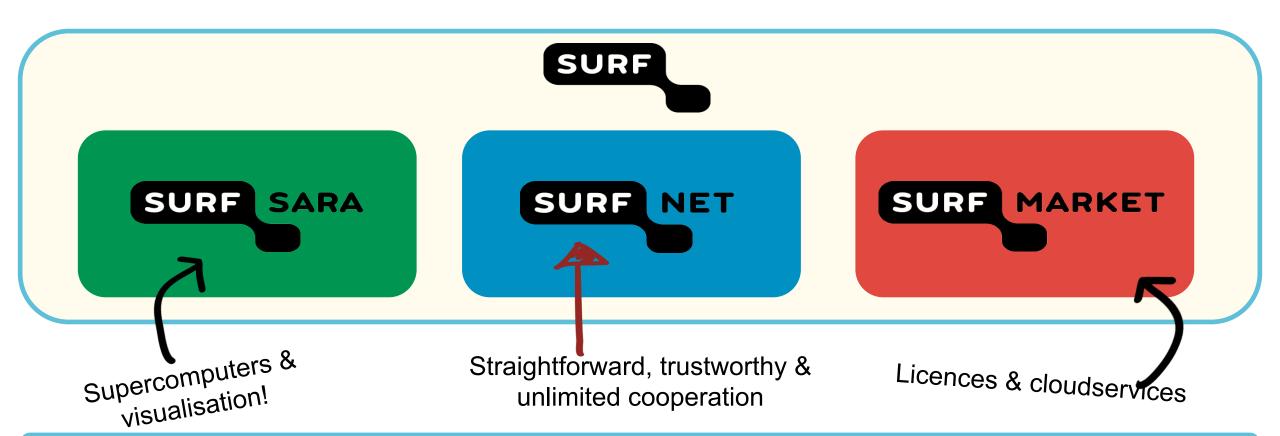




SURFnet situation: A Cooperative



Three SURF daughters





How does it work: Setting SURFnet tariffs 2013 – 2016

1. Distinction in services

- Basic Set of Services: obligatory (infrastructure, every institution should use)
- Optional Service
- 2. Cost for Basic Set shared by all connected institutions
- Lump sum based on a cost-sharing model discussed with(in) every sector

Actual level of the connection fee determined yearly, based on cost developments

- Transparency is key
- Long term view

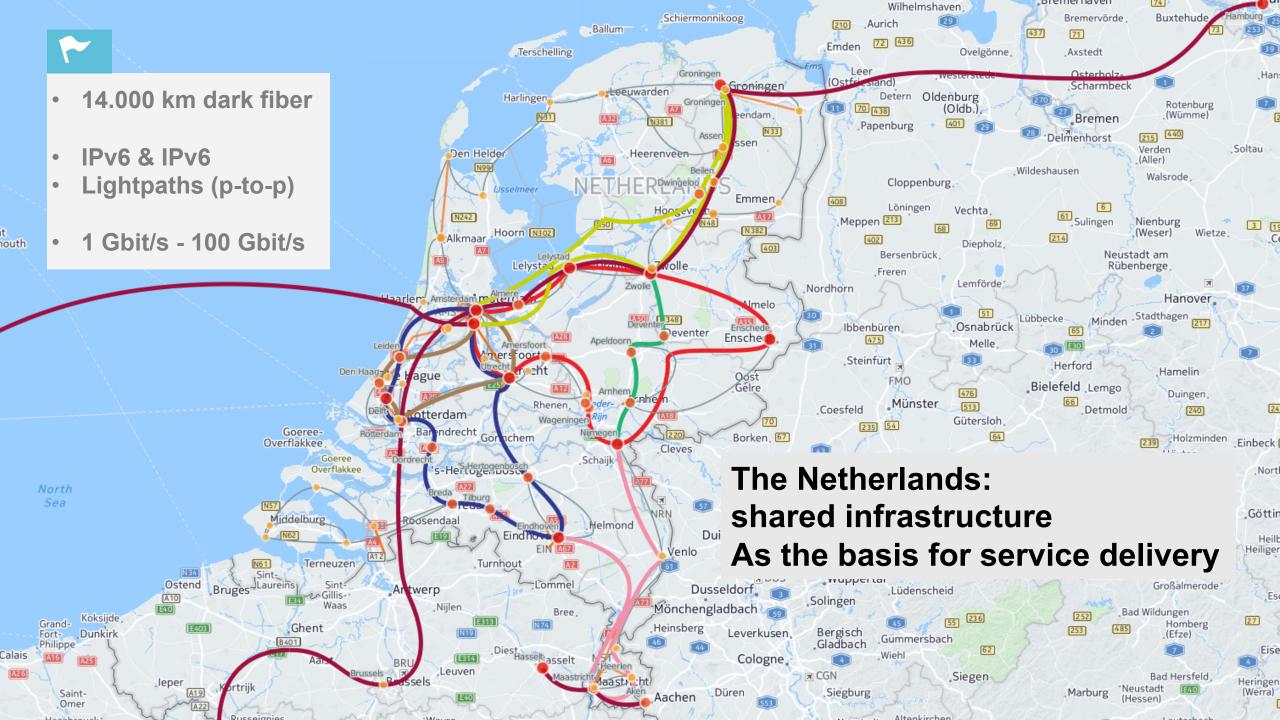


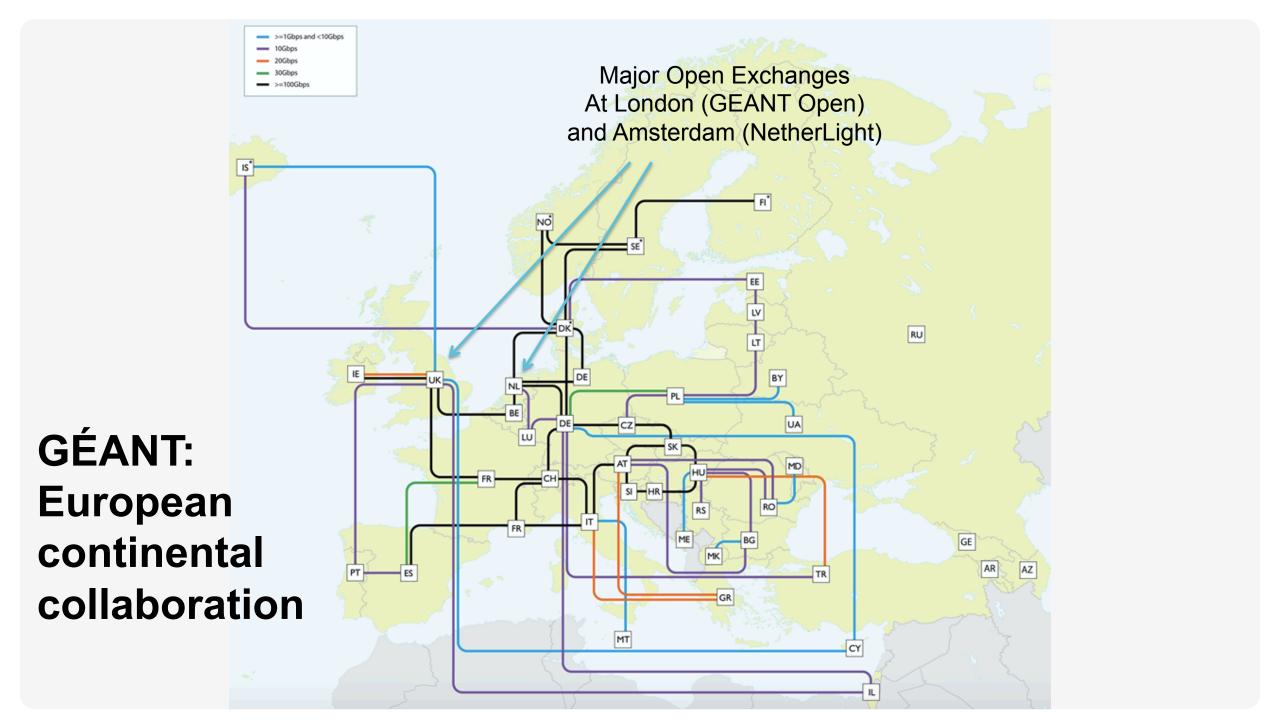
EXAMPLE SERVICES

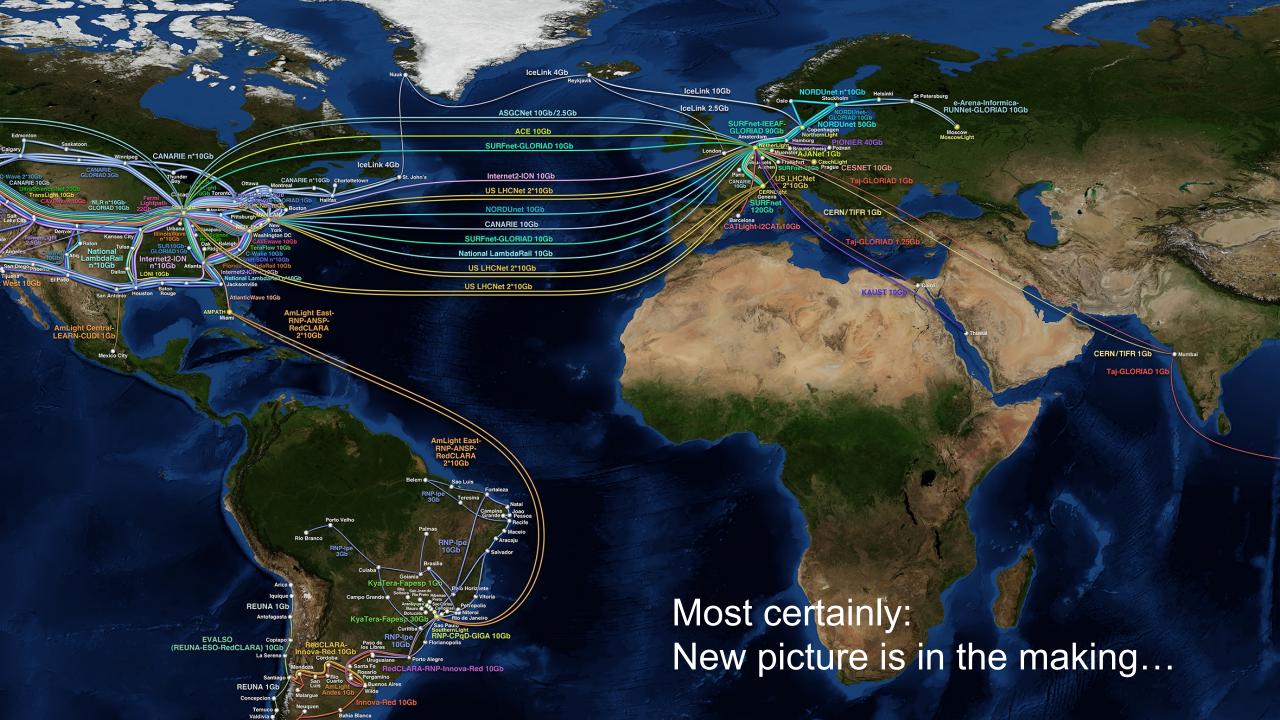


Example 1: The Network:Connecting to each other and the world

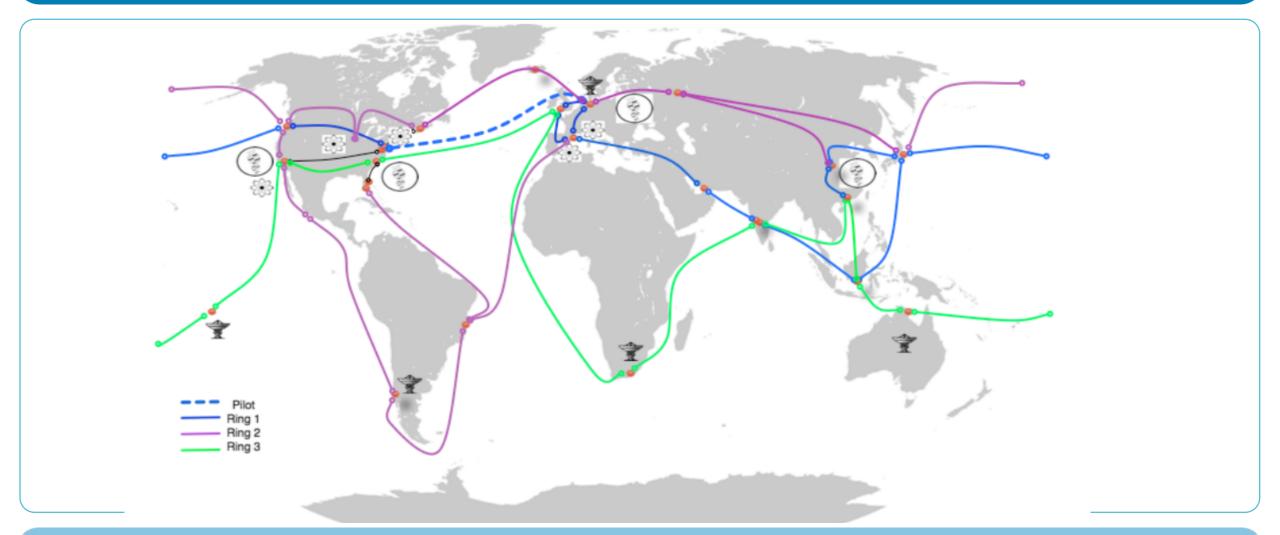






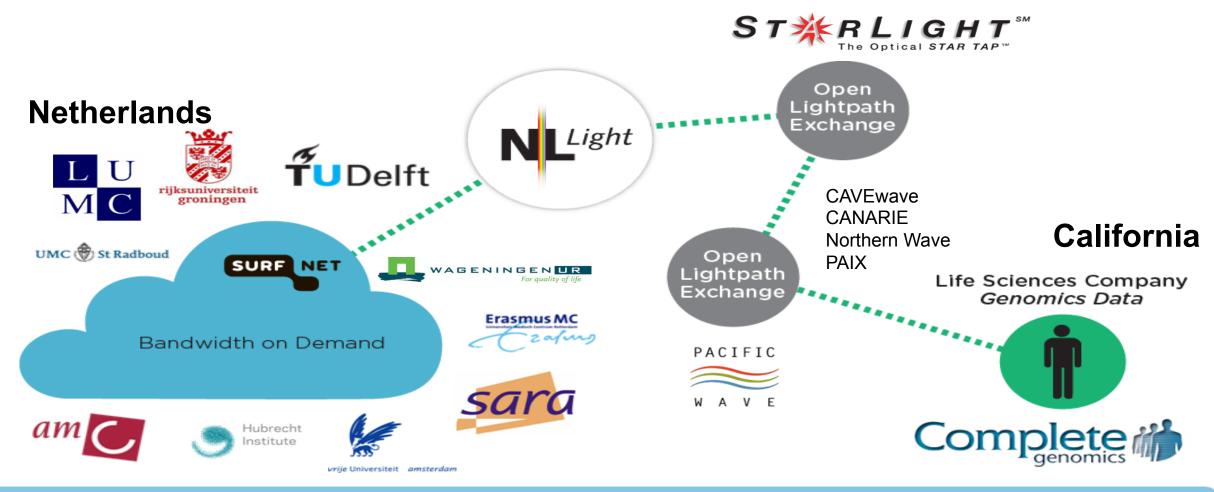


Global network collaboration: GNA





Connecting NL to Genomics Data in California



The Network: does collaboration bring value?

Scale

Network Effect

Trust

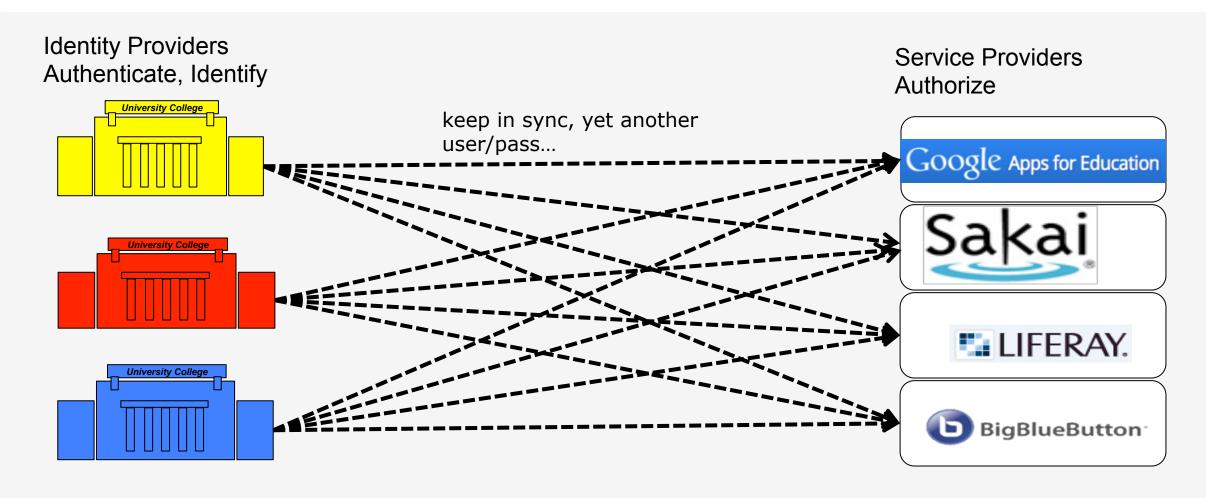




Example 2: Conext: Simplifying AAI

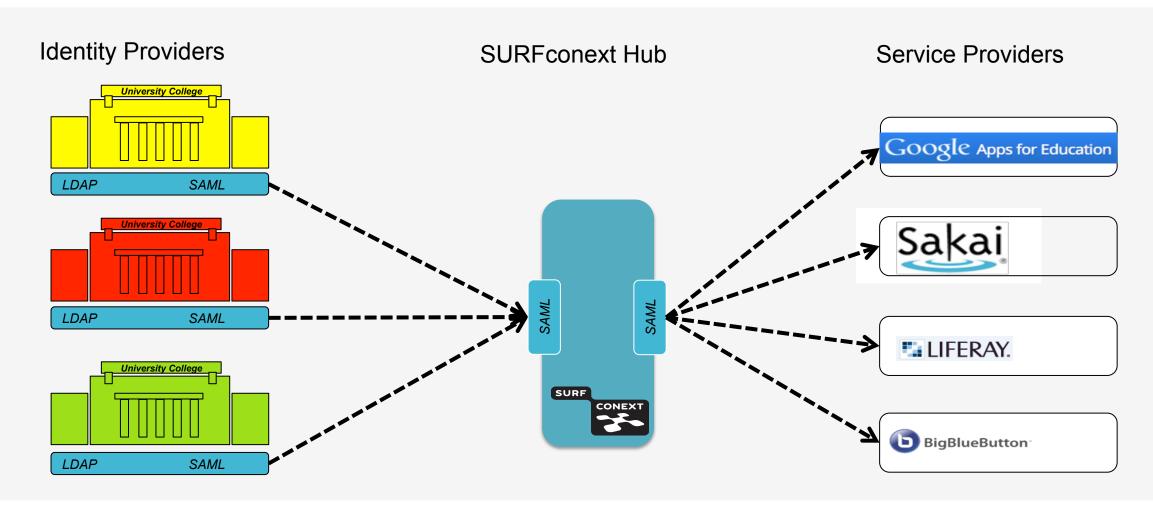


Conext: Connecting to Service Providers A complicated mesh AAI



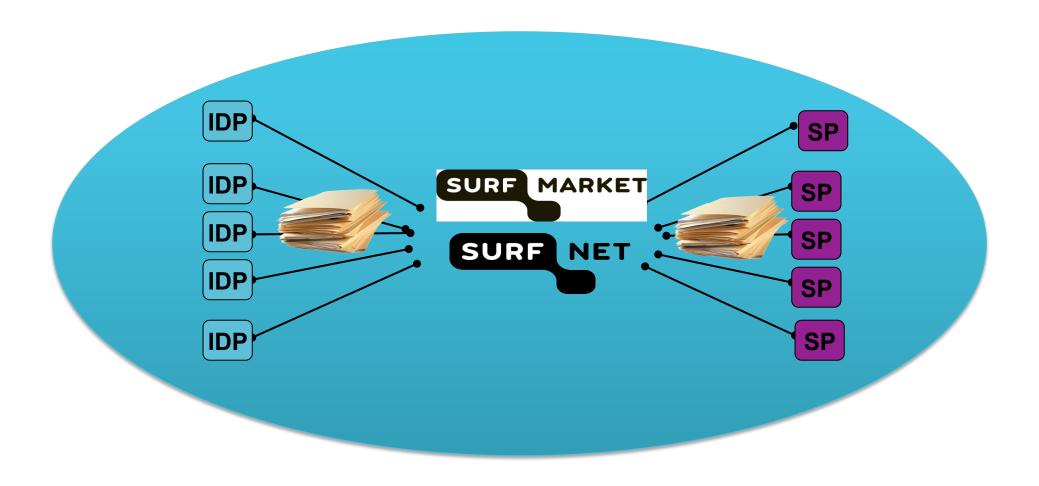


SURFconext: centralize, and reduce complexity





Conext: Not just technical: Contracts matter too - "Circle of Trust"





Conext: does collaboration bring value?

Scale

Network Effect

Trust





Example 3: SURFmarket:Combine Purchasing Power



SURFmarket: Licensing for Whole Education Sector



Higher Education & Research (as of 2015 also Vocational - MBO)

450 institutions

Market penetration 98%

790,000 students & staff



Secondary & Vocational Education

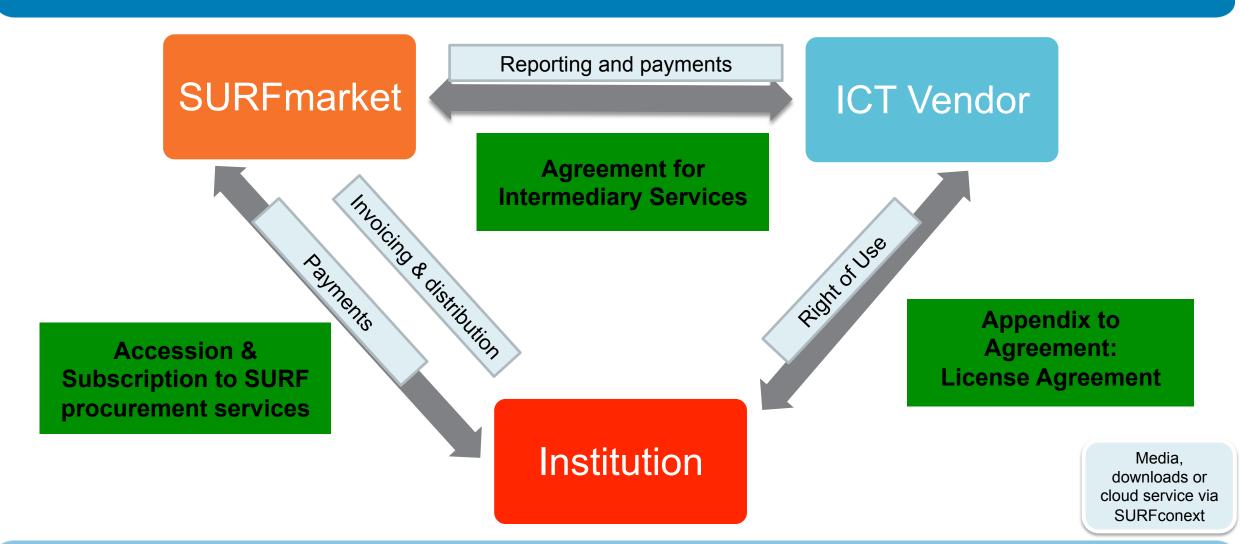
835 institutions
Market penetration 98%
1,500,000 students & staff



Primary & Special Education

7,800 institutions
Market penetration 98%
1,750,000 students & staff

SURFmarket: Relationships & Transactions & Agreements



SURFmarket: Portfolio: > 170 Agreements

Agreements with more than 170 different IT vendors and publishers











Cisco





redhat.























SURFmarket: does collaboration bring value?

Scale

Network Effect

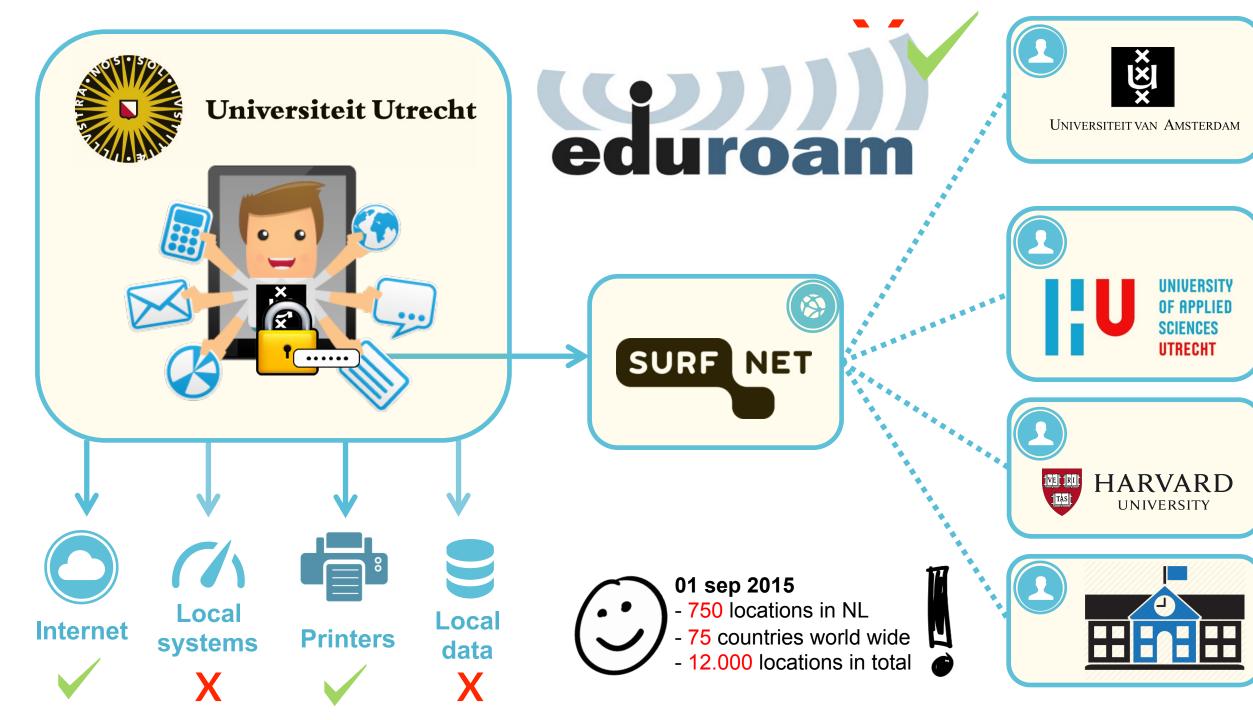
Trust

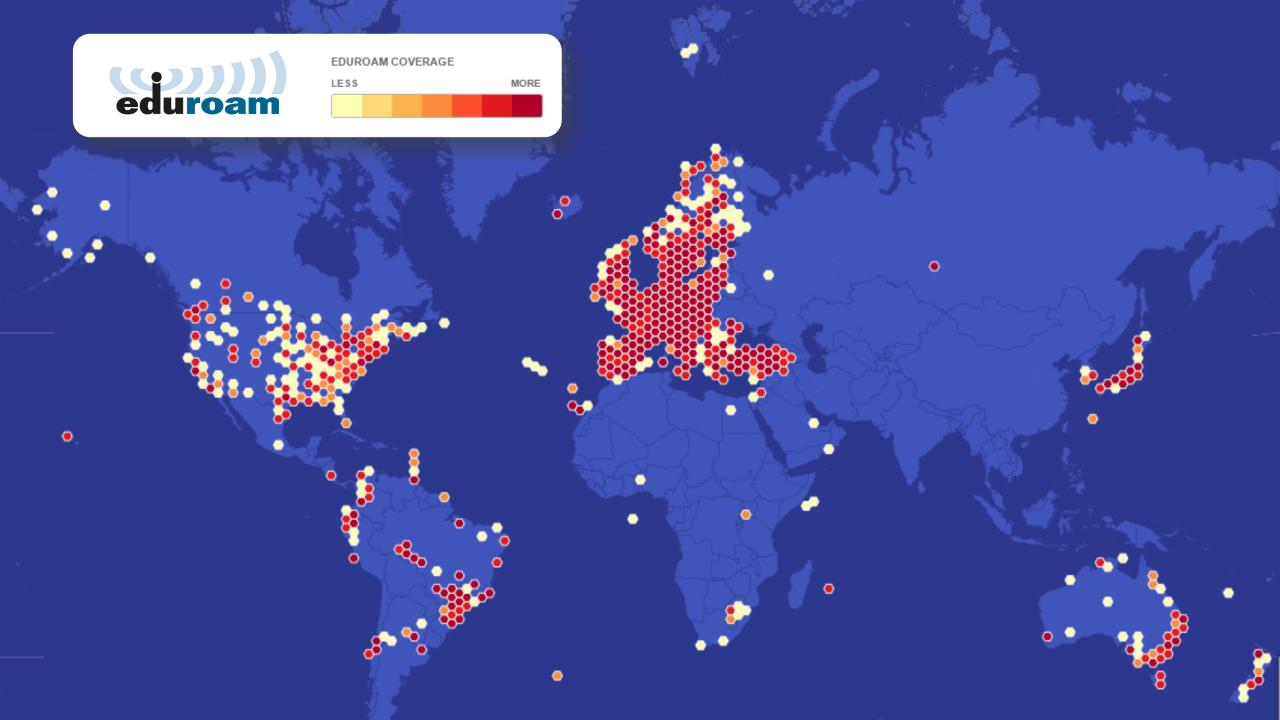




Example 4: <u>eduroam:</u> (guest) Wi-Fi everywhere







eduroam: does collaboration bring value?

Scale

Network Effect

Trust

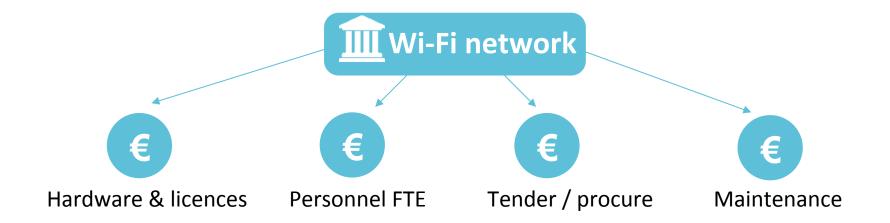




Example 5: <u>SURFwireless:</u> Campus Wi-Fi as a (central) service



Wi-Fi at an institution



Don't underestimate complexity and expertise involved in running Wi-FI network...



SURFwireless: a SURFnet service





SURFnet

Product Management Procurement Specials Strategy

Users









Innovation and service partner

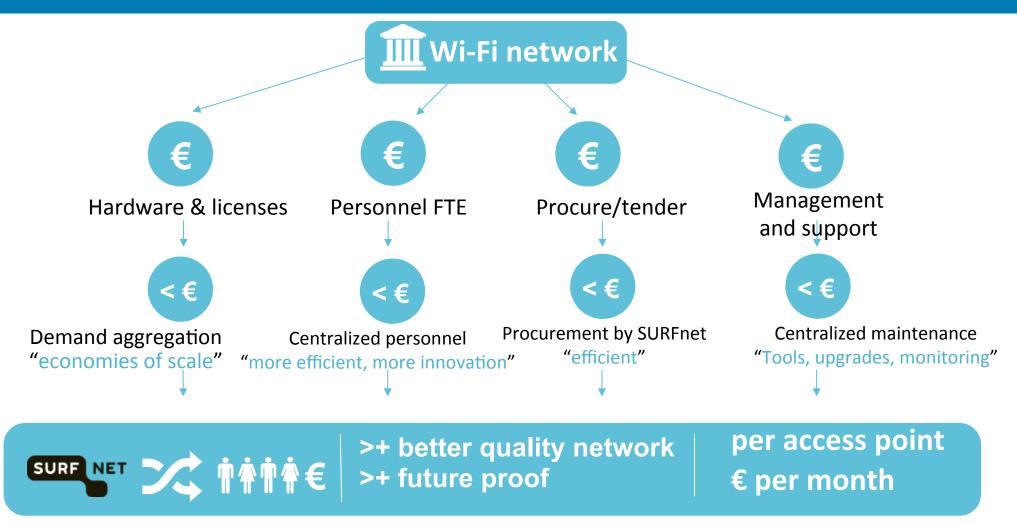
Expert 24x7 support

Institute

LAN, local helpdesk



Collaboration benefits SURFwireless: \$, €, CFA – and expertise!





SURFwireless: does collaboration bring value?

Scale



Network Effect



Trust





The End of the Examples



Revisiting "A Logical Conclusion"

- 1. More unique, more desirable products make any enterprise relevant
- 2. NRENs can collaborate in unique ways
- 3. Therefore.... collaboration.... is a brilliant way to make NRENs relevant!

And don't forget... governance makes all the difference



